

Choosing the Right Payment Solution: A Guide for Eye Care Practices

Ensure your payment process is efficient,
modern, and secure



Managing payments in your eye care practice is about much more than just collecting balances.

It impacts nearly every aspect of your practice, including security, financial stability, staff workload, patient experience, and more. The right solution makes all the difference. The wrong one? It creates inefficiencies, disrupts cash flow, and frustrates patients.

This guide includes two key checklists to help you ensure your payment process is as efficient, modern, and secure as possible:

1

A readiness assessment to help you determine if your practice should consider a different payment system

2

An evaluation framework to guide your search for a payment solution that helps your practice run at peak performance and keeps patients and staff happy.



Checklist: Signs You're Ready for a New Payment Solution

Do you have an outdated payment solution that's slowing your practice down? Use this checklist to find out.

- ☐ Staff are spending significant time reconciling payments across different systems
- ☐ Payment errors or double entry are creating frustration
- ☐ You have limited visibility into payment trends and cash flow
- ☐ Patients are asking for options like Apple or Google Pay
- ☐ Patients lack text-to-pay or online payment options
- ☐ You're concerned about compliance and financial data security
- ☐ You use separate tools for payments and Practice Management
- ☐ Your current solution doesn't scale with your growing practice

If you checked even a few of these boxes, it may be time to consider a modern, fully integrated payment solution.

👉 Check out our blog for more insights: [How Eye Care Practices Benefit from a Fully Integrated Payment Solution](#)



Checklist: What to Look for in a Modern Payment Solution

Integration

- ☐ Fully embedded within your Practice Management system

Efficiency and Automation

- ☐ Automatic reconciliation of payments on patient ledgers
- ☐ Automated patient payment reminders via email and text
- ☐ Frees up time for staff to focus on patient care

Patient-Friendly Payment Options

- ☐ Text-to-pay, card-on-file, Apple Pay, Google Pay, credit cards
- ☐ The ability to pay estimated balances before appointments

Reporting and Analytics

- ☐ Real-time visibility into cash flow and collections
- ☐ Analytics that help you catch and correct payment issues

Security and Compliance

- ☐ Built-in PCI-DSS compliance and HIPAA compliance
- ☐ Encryption and tokenization to protect patient financial data

Scalability and Support

- ☐ Proven track record in healthcare
- ☐ 24/7 support and seamless implementation process

👉 Check out our blog for more insights: **[What to Consider When Choosing a Payment Solution for Your Eye Care Practice](#)**

How Sightview Pay Checks All the Boxes

Sightview Pay powered by Global Payments is a fully integrated payment solution built into our all-in-one eye care platform, designed specifically for ophthalmology, optometry, and optical practices.



Seamless integration: EHR, practice management, and payment processing all in one system.



Accelerated cash flow: Faster payments with automated payment reminders via text and email, and the option to pay estimated balances before appointments.



Happier patients: Payment portals, text-to-pay, card-on-file, and multiple options tailored to patient preferences.



Significant time savings: Eliminate double data entry and manual processes for staff.



Smarter insights: Real-time analytics to track trends, collections, and revenue.



Enhanced security: PCI-DSS-compliant with a DPA-certified, multi-level approach to safeguard data.



Ready to streamline payments in your practice?

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